

Pharma Safe Insight (PSI)

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THE PROBLEM








SIDE EFFECTS

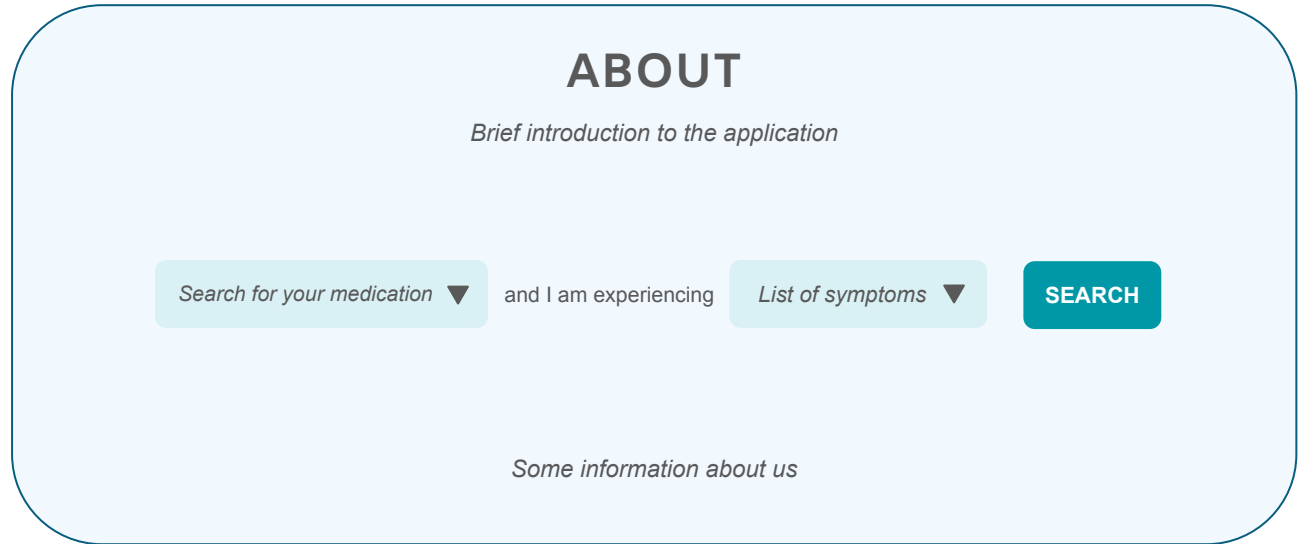
Should I be worried about the symptoms I am experiencing after taking this drug?
Simplifying the gap between the patient and the information with a simple web app
that provides you with the answer for the most commonly sold RX.

UI - overview

Simple, minimal. Homepage with the search form right in front of the user. An about page on top.

Color palette:

	#e2fcd6
	#14967f
	#095d7e
	#ccecee
	#f1f9ff



DRUG SIDE EFFECTS DATABASE



- drowsiness and tiredness
- rashes and itching



- skin reaction
- hypotension

} 0,1-1 % of patients



- Nausea or vomiting (affecting up to 1 in 10 people)
- Dizziness, sleepiness, palpitations, gastritis, etc. (affecting up to 1 in 100 people)
- Peptic ulcer, high blood pressure (affecting up to 1 in 10,000 people)

OUTPUT

Drug Dose title

Brief explanation of what's happening to the user, in a way they can understand without needing a wide knowledge in pharmacology or life sciences in general.

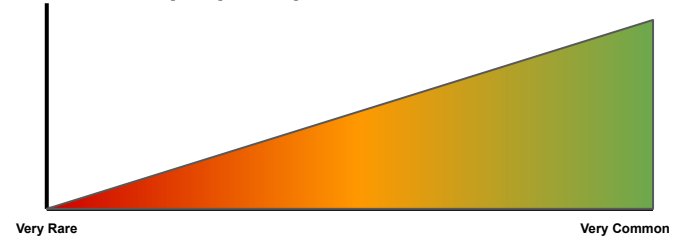
Example: Experiencing **nausea** or **dizziness** this might be caused by the [characteristic of the drug] effect of the [drug full name], which causes [effects on your body] and ends up affecting you this way.

This affects 1 in 10 people – the risk is 10% of higher – the term used is for this side effects is **common**.

Talk to your doctor, pharmacist or nurse before taking this medicine or after experiencing any side effect.

According to the prospect how many people experience the same side effect.

1 in 10 people experience the same effects.



Seriousness:



Contact your doctor:

